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HOPEFLUENT GROUP HOLDINGS LIMITED

合富輝煌集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 733)

INSIDE INFORMATION

PROFIT WARNING

This announcement is made by Hopefluent Group Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary assessment of the latest unaudited financial information available, it is expected that the Group will record a loss attributable to the Shareholders in the range of HK\$450 million to HK\$500 million for the six months ended 30 June 2022, which is mainly attributable to (i) the impairment of goodwill arising from the acquisition of the Poly Real Estate Investment Consultancy Co., Ltd* (保利地產投資顧問有限公司) and its subsidiaries in 2018 of approximately HK\$200 million and (ii) the operating loss as a result of the overall downturn in the real estate market and tough competition in the property real estate agency industry during the period of the six months ended 30 June 2022.

The Company is still in the process of finalising the interim results of the Group for the six months ended 30 June 2022. The information contained in this announcement is only based on a preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group and information currently available, which have not been reviewed by the audit committee of the Company nor audited by the auditors of the Company and are subject to finalization and necessary adjustments. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2022 which is expected to be published in late August 2022.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Hopefluent Group Holdings Limited
Fu Wai Chung
Chairman

Hong Kong, 12 August 2022

As at the date of this announcement, the executive directors of the Company are Mr. FU Wai Chung, Ms. FU Man, Mr. LO Yat Fung and Mr. FU Ear Ly; the non-executive director of the Company is Ms. NG Wan; and the independent non-executive directors of the Company are Mr. LAM King Pui, Mr. NG Keung and Mrs. WONG LAW Kwai Wah, Karen.

** For identification purpose only*